



FrontPage Communications Inc.
Marketing and Public Relations

B2B magazine article

CHURCH DESIGNER

Post-Pandemic Church Design Trends in 2021

After a year of quarantine screen time, new movement in design is emerging as the world moves deeper into 2021. The devastation of the pandemic has offered the church design community a new set of challenges and design imperatives that reflect the current experience.

In response, designers report that they are more aggressively focusing on creating engaging—and re-engaging—environments, scrambling to help their church clients find dedicated studio space for broadcast and streaming, and transforming worship using unorthodox venues, from theaters to gyms and even spaces that had never been tapped before.

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Post-Pandemic Church Design Trends in 2021

Designers and their church clients make 11 strategic shifts as churches look beyond their walls.

05.04.21 | BY ERICA COTTRILL, CHURCH.DESIGN



Apostolic Faith Church patio in Appleton, WI, image courtesy of Live Design Group

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Here's what designers tell Church.Design that they're experiencing, envisioning, and creating on behalf of the 2021 church.

1-Decrease in density on-site. A new reality is emerging. A vast number of congregants will no longer be in the room. People who are engaging from home will count as much as those who are physically participating. "As the virtual option is refined and expanding, onsite presence may not return to its regular capacity in the sanctuary or meeting areas," says Lily del C. Berrios, AIA and LEED BD&C, principal and president of the Sizemore Group in Atlanta.

2-Re-branding is the norm. "We are working with congregations to create new visual brands, inspired by the in-person worship experience," says Timothy Hawk, FAIA and principal at WSA Studio in Columbus, Ohio. "In this blended physical and digital environment, we can already see the potential for a new reality to reinforce spiritual connections and provide access to religious lessons formerly reserved for the in-person experience."



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CHURCH DESIGNER

Windows to the Soul

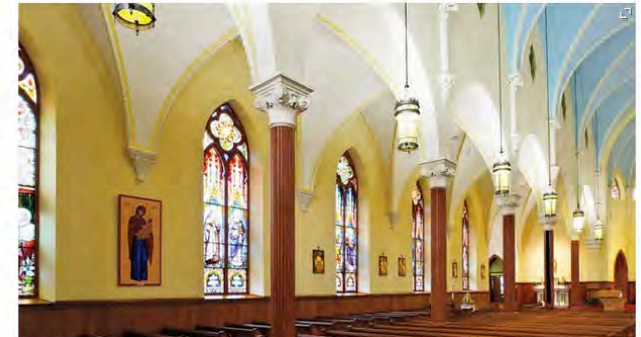
Stained glass windows bring magic into houses of worship, offering a beauty that ties literal and spiritual surroundings together. The creation of these windows—which requires tremendous skill—is not just for decorative purposes but is an intricate art form that communicates a broad swath of messages.

Thanks to innovations in architecture, stained glass had a practical function as well, enabling many church-goers to understand and take away a message of religious themes, while enjoying the beauty of color and light, that they may not ordinarily comprehend so profoundly.

[See the link](#)

Windows to the Soul

by Erica Cottrill, Church.Design



A Gothic Facelift — St. Mary's Catholic Church, Potsdam, NY.

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Thanks to innovations in architecture, stained glass had a practical function as well, enabling many church-goers to understand and take away a message of religious themes, while enjoying the beauty of color and light, that they may not ordinarily comprehend so profoundly.

Although windows have evolved because of technology, builders are inspired by churches that were built hundreds of years ago. With the ethereal effect of sunlight pouring through glass, whether in hallowed halls of churches and temples or modern spaces, churches, businesses and even homeowners are creating their own dramatic spaces.

Church.Design profiles several companies with a consistent presence in the church market, highlighting what they report makes them a good fit for selection and specification in house of worship projects.

Historic renovation in New York

After 100 years serving as a place of worship for the community, St. Mary's Catholic Church in Potsdam, N.Y., was in need of an historic renovation. When it was discovered that many of the church's windows were deteriorating, the intention was to recreate 15 Gothic revival windows and refurbish and reglaze the stained glass, especially the 23-foot-high Gothic unit with a magnificent Rose Window, above a new entrance.



Image courtesy of Marvin.



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Church Lobbies— Designed to Build Relationships

The church lobby is more important than ever, providing the first connection and the opportunity for congregants to gather and engage. The design of the space can bolster personal interaction before and after a church service. The lobby contributes to the overall experience and enhances the church community, and should be designed or repurposed with both church members and newcomers in mind.

“Lobbies and gathering spaces have an immense impact on a visitor’s first impression, expectations, physical and psychological comfort and their participation and openness to new experiences,” says Sharon Exley, president of Architecture is Fun.

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Lord of Hosts, Omaha, NE: Mantel Teter

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“Lobbies and gathering spaces have an immense impact on a visitor’s first impression, expectations, physical and psychological comfort and their participation and openness to new experiences,” says Sharon Exley, president of Architecture is Fun.

Put yourself in the shoes of a first-time congregant and ask what your immediate needs are upon your entrance into the church foyer.

“It needs to be more than just a way to get from point A to point B,” observes Danae Dougherty, managing principal of Visioneering Studios. “Lobby spaces are trending larger, yet our visitors should be able to navigate the building without the help of a volunteer.”

Put yourself in the shoes of a first-time congregant and ask what your immediate needs are upon your entrance into the church foyer. Does the signage make it easy to get around? Do you want to socialize with newcomers or reconnect with old friends? Where do we put coats and hats?



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CHURCH DESIGNER

Theming and Technology for Children's Ministry

San Antonio's Cornerstone Church makes for an ultra exciting vacation Bible school.

"Cornerstone Kids is a fun-filled, action-packed children's ministry featuring music, videos, puppets and skills that teach life-changing lessons to strengthen a child's faith," says Tina Ketterling, director of marketing for John Hagee Ministries based in San Antonio. (John Hagee is founder and senior pastor of megachurch Cornerstone.) The worship service is interactive and connects young congregants with the importance of the Bible and its teachings.

[See the link](#)

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by Erica Cottrell



Images by Terri South.

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"The purpose of our children's programs is to educate the participants in the Bible stories that will become the foundation of their faith." — Tina Ketterling, Director of Marketing, John Hagee Ministries, San Antonio, TX

According to Ketterling, "The purpose of our children's programs is to educate the participants in the Bible stories that will become the foundation of their faith." Blending history, learning and fun, Cornerstone is much more than a teaching facility and a church. It offers a unique and mystical way for children to learn about the Bible.

A children's ministry is more about bringing children into the work of spirituality. Children learn through fun and creativity, which helps enhance their understanding of the world through the smaller world of themed ministries, Ketterling reports. Connecting young children to God teaches them about the real world – from talking to them about disasters to encouraging them to help their friends in need.



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CHURCH DESIGNER *SPIRITUAL RENEWAL*

Pantone's 2017 Color of the Year helps rejuvenate church interiors—and attendees

Symbolic of “nature’s neutral,” the yellow-green shade evokes a meditative mindset, taking people away from a fast-paced, modern lifestyle and helping them in the search for serenity.

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CHURCH DESIGN

Top Church Design Trends in 2018

Church.Design asked church-focused architects around the country what elements are defining the church spaces they're designing in 2018. Ten key design markers emerged.

1 - Branding, much more than a logo. Today's churches strive to be excellent communicators of their identities, vision and values. "To attract the next generation of churchgoers, churches are marketing themselves by creating their own brand," says Stacy Cox, AIA, president of Studio Four Design in Knoxville, Tenn. Savvy church leaders want their worship centers to become the familiar faces of their communities. Churches need to tell the story by defining their purpose, their unique role in the community, and what they ultimately stand for.

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Exterior view of a modern church building.

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2-Taking cues from the retail and hospitality industries. The church community is striving to reach every demographic, including kids and teens, Millennials, young families, adults and seniors. "I took some inspiration from the retail marketplace to understand the importance of creating a multi-purpose identity for our church spaces," Cox remarks. "Churches are featuring transitional designs that reach out to all elements of the community, from local businesses to people needing to connect."



Interior view of a modern church space.

3-Welcome home vibe. While hospitality is key to attracting parishioners of all ages, a relaxing, come-and-go-down environment that's home-like is part of that mix. Notes Mark Underwood, a principal at H2stock Design Group, a planning and landscape architecture firm in Napa, Calif., "Today's church spaces extend from the indoors out. Roof decks can overlook an urban space and offer amenities such as sectional sofas and fireplaces. The ability to maintain indoor environments with an outdoor feel promotes a path towards interior parkings, neutral shades and authentic materials featuring wood, stone and metal."

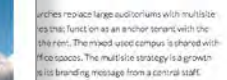
4-Reinventing church identity. Churches are focused on creativity enabling them to stand out by establishing their own color scheme, logo and even fonts to promote their identity. "Most churches we are currently designing first want to communicate who they are as a church, from their culture to ministry focus and their core values," says Aubrey Garrison III, AIA, founding principal of Live Design Group. "They have a very visible overall message that includes branded colors coordinated with a social media and community connection points."



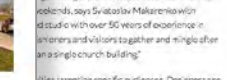
Interior view of a church space.



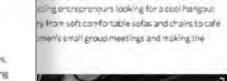
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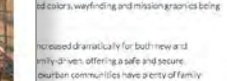
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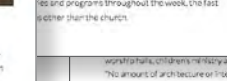
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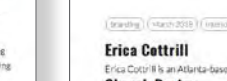
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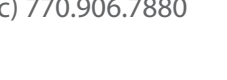
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Interior view of a church space.



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B2B blog

CHURCH DESIGNER

3D PRINTING OF CHURCHES?

Architects and experts weigh in on what the near and distant future holds for church design and construction.

The future is unfolding before us. New tools are constantly changing the way designers create and build. Consider burgeoning 3D printing technology, drone mapping, and BIM visualization advances.

[See the link](#)

Church Design

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RAPID VISUALIZATION

New BIM advances are empowering designers with more visualization capability than ever before.



DRONE MAPPING

Construction and infrastructure sectors accounting for more than \$45 billion of drone usage.



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Website Content / Blog

EVER SAFE MOVING CO.

Tips for Affordable Moving in Philadelphia

Moving can be daunting—especially when you're on a tight budget. How do you get all your stuff out of your current home and into your new place without dropping a bunch of cash in the process?

There are several options available if you want to know how to move cheaply. The good news is that there are a variety of strategies you can explore in order to find the one that works best for your situation. You'll like the outcome when the results are lower moving fees.

[See the link](#)

The screenshot displays the EverSafe Moving Co. website. The header includes the company logo, contact number (215) 821-8547, and various accreditation badges (BBB, Accredited Business, etc.). A navigation bar lists links for Local Movers, Long Distance Movers, Moving Prices, Price Lock Guarantee, About Us, Storage, and Reviews. The main content area features a blog post titled "Tips for Affordable Moving in Philadelphia" dated April 11th, 2022, by Bob Rimeris. The post text discusses the challenges of moving on a budget and offers several tips: Plan your move (create a to-do list), Establish a budget (set a budget from the beginning), Do your research (ask questions like "Are you fully licensed and insured?"), and Check out online reviews (read reviews, check references, and verify the company's license). A "GET QUOTE" form is visible on the left side of the page.



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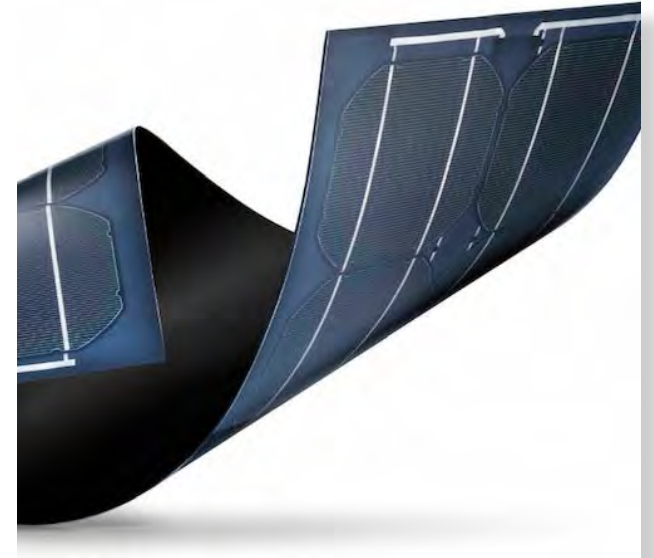
PR product announcement

CHURCH DESIGNER

Powering Houses of Worship by Spirit and Solar

Los Angeles-based startup, Sunflare Inc., announces a thin-film solar product that can wrap around buildings.

One of the great leaps in renewable technology is solar power, a popular form of reliable renewable energy. Innovations like solar panels have made solar power even more affordable and accessible. Although not “new age” technology, solar takes on a myriad of roles, from being used on a manned spacecraft to decorating the White House roof. Today, relevant to church project renovation and construction, solar options are opening up even more possibilities and uses.



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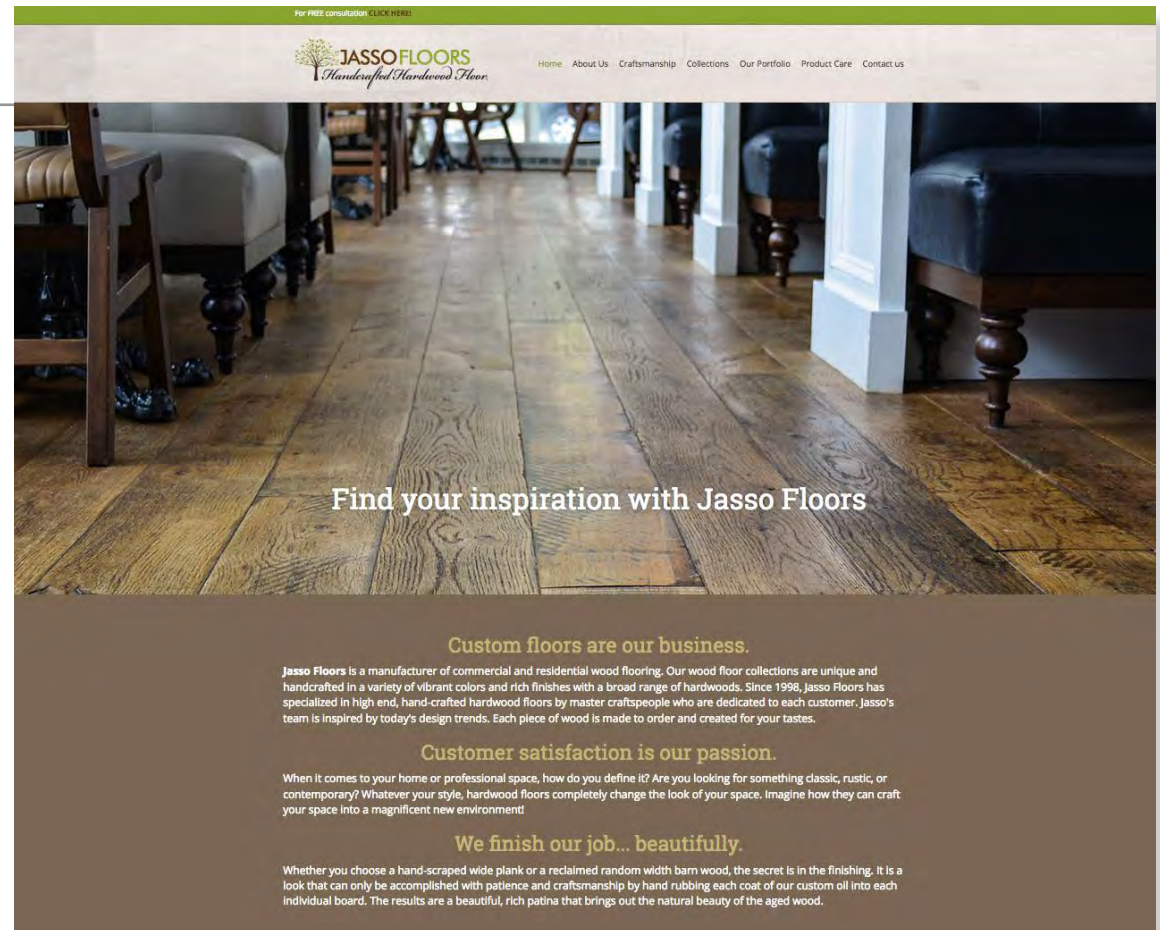
website content

Jasso Floors

We achieve that perfect match.

We developed our own proprietary wood dyes and pigments to provide a one-of-a-kind custom look. Jasso Floors works with different kinds of stains to mix and match the color that you want. Our quest is to create the exact color match that you select.

Our processes are what makes us different from other hardwood floor companies. Wire brushing and hand scraping requires intensive labor from our people. Both are used to give the floor a different look from regular floors. They are done by hand and require a great amount of effort with attention to detail. And the results are amazing.



See the website



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client blog - thought leader interview

DESIGNER PROFILE

Joe Ruggiero talks outdoor design trends

We recently sat down with outdoor furniture and fabric design guru Joe Ruggiero to discuss his outlook on outdoor design. One of his key themes is that the outdoor space is getting more sophisticated, with luxurious looks and unlimited opportunities for homeowners who seek creativity, fashion and quality.

What are the key design trends you are seeing for the outdoors?

The blurred line between work and play is reflected in outdoor design. New technologies have raised the bar when it comes to fabrics. People are staying outside longer in an outdoor space which is now just as comfy as their living room. From incredibly soft fabrics used in pillows, throws and rugs to fade-resistant, privacy-driven outdoor drapes, today's outdoor room requires one-of-a-kind items that make people feel at home outdoors.



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bylines for clients

Make Healthier Choices a No-Brainer

Overeating and obesity have been discussed ad nauseam in the US. Think about the last time you probably ate too much in one sitting. Was it that extra piece of chocolate cake at dinner last week? Or maybe the buffet you went to with your co-workers to celebrate an anniversary?

As nutritional scientist Brian Wansink talks about in his book Mindless Eating, Why We Eat More Than We Think, it's likely that none of the times you can remember actually had a significant impact on your weight. It's most likely the eating you can't remember that's having the biggest effect. Every rushed lunch in front of your computer at work or those times you eat fast food in the car between running errands and going to practice or when you're watching your favorite TV show with the whole bag of chips on the coffee table in front of you and when the show is done you have no idea where the entire bag went.



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B2C web content / SEO

ATLANTA DECKING & FENCE

Make Your Deck or Porch Do Double Duty with Under Deck Storage!

Still trying to find a place to store away all the garden tools, sprinklers, patio furniture and cushions, bikes, BBQ grill, and lawn mower in one convenient location? If you've got a deck or elevated back porch, we've got the solution with under deck storage! Atlanta Decking can create a great under deck storage area that's spacious, dry, and helps protect all your seasonal items.

[See the link](#)



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Projects

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Under Deck Storage Ideas



[Let's Start Building - Contact Me!](#)

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Take advantage of that extra space just outside your back door. If you've got plenty of headroom under your deck, think about expanding that extra space with a concrete patio or pavers, a lighted ceiling fan and some seating. If you don't have enough height to incorporate a patio under your deck, a storage area might fit nicely. A deck that's 30 inches or more off the ground is a good candidate for under deck storage.

A Great Idea that Also Makes Your Home Look Truly Finished! Lattice is often used for skirting a deck around its sides with an access door. This space saving solution provides an excellent way to store gardening tools, children's toys, bikes, hoses, etc. It also offers privacy and its finished appearance conveys a room-like feel to an outdoor space.

Decision Time: Wet or Dry? Wet storage doesn't have to be protected from the elements, which means you'll be storing weatherproof items such as PVC pipe, plastic children's toys, garden hose, and kayaks. So all those gaps between your decking boards won't be a problem.

You can store other items in your wet-storage space too, but it should be elevated off the ground and loosely covered with a waterproof tarp. Smaller items that need to be protected can go in plastic bins with tight-fitting lids.

Creating dry storage means providing a waterproof barrier between the decking boards and the space below. Our under deck storage solutions use a simple, sloped drainage system to keep any runoff at bay. Then we incorporate clapboard, lattice, or plank siding to enclose your new under deck storage area so it seamlessly complements your home. Keeping everything dry and organized (especially during inclement weather) will give you a little added peace of mind for years to come.

Have more space under your deck? A storage area under a deck that is 8 feet or more off the ground may accommodate a prefabricated, lockable door. If this area is enclosed and has a waterproof barrier ceiling, it can easily be transformed into a dry workshop area complete with lights and electrical outlets. You may wish to include a finished floor inside. Your new space can serve as a hobbyist's workshop, file storage, potting shed, or even a hideaway for wrapping presents!

Need an under deck storage solution or simply a new deck? [Contact us](#) for a free consultation today.



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A livable space with furnishings. Depending on the size of your space, chic outdoor furniture will reinforce the contemporary design and make it seem larger while reflecting your lifestyle. Wider porches accommodate tables, chairs, or a very modern take on the ever-so-popular, old-fashioned porch swing.

If you have a sizable budget, consider transforming your front porch into an additional living area. Designers are doing away with simple entryways by adding functional modern furniture and accessories, ideal for wraparound porches. Reflect your personality with trendy wall hangings and chic pillows and rugs to keep you cozy on too much sun.

Web content / SEO

GEORGIA FRONT PORCH

Fresh, Modern Curb Appeal Inspires New Style Trends for Contemporary Porches

Contemporary porches not only create your home's first impression, they extend a warm welcome to guests and visitors. The porch is an extension of your home's interior, with an open floor plan that makes it stand out from its more traditional neighbors; a compelling focal point that sets the tone for your property.

[See the link](#)

Georgia Front Porch
We know how to make an entrance!

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Contemporary Porches Reflect Today's Lifestyles

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Even as air conditioning enables us to enjoy the inside during sultry Atlanta summers, front porches are making a comeback, as homeowners connect with their neighbors and embrace better curb appeal. With the growth of ultra-modern homes and the reimagining of outdoor spaces in Southern neighborhoods, residents are looking towards the front to complement their backyards. A space that also connects the outdoors in, contemporary porches enable homeowners to take in coveted views or simply enjoy their neighborhoods.

Modern front porches are popular in both new construction and remodels, so investing in one can also add value to your home. The importance of the front porch is reflected by contemporary architects who are designing creative spaces just as compelling as the home's interior which can be a lifestyle-changer for the homeowner. Expansive front porches create an exciting feeling of sophisticated style and creativity. Compelling design elements feature clean lines and pure geometric forms that produce a true urban feel to the space.

Contemporary Porches Create Chic Destinations with Modern Design Elements:

Lots of color. Jazz up your modern entryway with stylish color palettes. Coordinate with the front door, which in itself makes a statement and is the foundation for the porch. Forget black or grey. A peppy palette with bold non-traditional pops of color such as a teal, lime, or turquoise offers an easy and affordable way to infuse color. White is a unique alternative, making your front porch pop while easily working with a variety of colors and patterns. Plants offer bold shades, such as purple, and are a great way to complement your contemporary design.

Modern metal elegance. One of the latest front porch trends is intricately designed railings which gives your porch a contemporary feel. Consider metal railings or horizontal cable railings to create a sleek look. Both a safety and style feature, these railings offer a modern edginess which reinforces the contemporary design.



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bylines for clients

Meet in the Middle *Planning ROI Meetings for Mid-Sized Companies*

The nation's 200,000 middle market businesses don't get as much attention as small businesses or FORTUNE 1,000 companies, but don't let these overlooked — and often misunderstood — companies fool you. They are an economic engine driving the U. S. recovery. According to the National Center for the Middle Market—one of the only organizations that monitors this segment—mid-sized companies grew their revenue last year at a rate five times higher than the S&P 500.

[Read the article](#)





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b2b public relations blog



Is PR a low-ethics industry?

Is fakery rife in the PR industry? Lying has unfortunately become more common with some PR practitioners

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7 ways to win with your PR agency

The creative process is a journey with its own ups and downs, victories and failures [... READ MORE](#)



Spokesperson Scandals

A damage control team has to always be on deck. Honesty and transparency will help mitigate the problems, but

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What PR pros can learn from the Donald

Though initially he was lampooned by the media, the mega-millionaire business tycoon [... READ MORE](#)



Violence goes public

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How have journalists' attitudes changed regarding their use of PR? [... READ MORE](#)

B2B magazine article

CHURCH DESIGNER

Top Church Design Trends for 2019

Architects, designers and AVL professionals weigh in, predicting what will happen in the coming year:

Multisite movement continues to flourish. The multisite movement is stronger than ever, notes David Evans, president of Kansas City, Mo.-based architectural firm Mantel Teter. “The movement’s next chapter will be to start or acquire campuses to reach and minister to residents of specific communities. Many demographics will influence these choices and a church’s ministry skill sets. This could be churches or other retail/big box properties that will be renovated for church and community uses.”

[See the link](#)

Top Church Design Trends for 2019

by Erica Cattnly Church Design



Abundant Life, Mantel Teter

Schaumburg Photography

Almost upon us, 2019 is expected to be a year of changes that will reshape—or at least refine—houses of worship. Designers agree that the worship space should serve the church as an expression of its brand while becoming an engaging tool for its mission.

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